



Southern Cypress Manufacturers Association

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**SOUTHERN
CYPRESS
MANUFACTURERS
ASSOCIATION**

e-News

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Cypress: American, Sustainable, Carbon-Neutral

The SCMA has released [Cypress: American, Sustainable, Carbon-Neutral](#), a new report that details how cypress and other woods naturally absorb carbon from the atmosphere and how the use of wood building products can help offset a project's carbon footprint.



"We read headlines regarding carbon dioxide and other greenhouse gases contributing to global climate change, and others concerning sustainability issues with wood," said Nancy Tuck of Gates Custom Milling and president of the SCMA. "This report provides architects and homeowners with information about cypress's durability and versatility that they may not know. Our goal is to spread the word on one of America's most beautiful and sustainable resources."

The report also examines sustainable forestry practices, and explains why select harvesting of trees is important to America's overall forest health and sustained carbon sequestration.

To download *Cypress: American, Sustainable, Carbon-Neutral*, visit www.cypressinfo.org.

SCMA Offers New Case Studies

Discover Innovative Cypress Projects

Learn more about one of America's most sustainable, durable, and versatile resources through a growing



library of [case studies](#) developed by the Southern Cypress Manufacturers Association. Each project showcases the natural attributes of cypress. Read what the projects' architects have to say about their experiences with, and reasons for building with cypress.

[**Cypress Helps BeauSoleil Radiate at the Solar Decathlon**](#)

A generous dose of cypress helped students from the University of Louisiana at Lafayette build an award-winning, hurricane-proof solar home at the 2009 Solar Decathlon in Washington, D.C. Learn how cypress siding and furniture made this environmentally friendly, solar-powered residence both more attractive and more sustainable.

[**Cypress: Something Old, Something New Rejuvenates Long Island Home**](#)

The versatility of cypress is on display as a unique box-shaped structure--clad inside and out almost entirely of cypress--is transformed into a 1,400 square-foot home. Read how architects achieved a "seamless" renovation by blending the home's original cypress with new cypress.

Learn How To Install Cypress Bevel Siding

Video details proper techniques

The SCMA recently launched a video library at www.cypressinfo.org. The short videos demonstrate how to build with cypress in a variety of residential applications. The first video details [how to install cypress bevel siding](#).

Keep checking back for videos on how to install cypress decking, paneling, and flooring.

Cypress Accents the Greenovation of Terra Verde

"Cypress entranceway gives the project its 'wow' factor"

The SCMA is a proud sponsor of the "Greenovation of Terra Verde," a project that is transforming a 1970's Florida style ranch home that sits on 23 beautiful acres adjacent to the Ocala National Forest into a model of energy efficiency.



Cypress will be one of the sustainable products featured in the project. When finished, Terra Verde's front and rear gables will be

clad in cypress, a species well known for its durability and natural resistance to rot and decay. "The cypress entranceway gives the project its 'wow' factor," according to Dr. Anna Marie, health specialist for *The Weather Channel* and host of the syndicated better living show *Your Life*.

From the original single-pane, metal-framed windows to the heating oil tank buried in the front yard, this energy-*inefficient* home has been untouched since the first cinder block was laid almost forty years ago. Dr. Anna Marie is leading the green renovation project to transform this 3,000-square-foot home into an eco-friendly, energy-efficient and ultimately healthy home.

"The goal of this renovation is to educate homeowners that you don't have to build a brand new home in order for it to be green," said Dr. Anna Marie. "From updating the bathroom and kitchen to new paint and updated fixtures and even to the landscaping, we are going to show how and why it should be done." Terra Verde will demonstrate to the public the technologies and products that are readily available and affordable to remodel an existing home.

The home will be showcased at the Lake County Florida Builder Association's Parade of Homes in March 2010. The event will bring together 12,000 visitors.

Follow the project online by visiting www.terraverdetv.com.

American Hardwoods: The Natural Choice

Hardwood Manufacturers Association offers a video journey

The Hardwood Manufacturers Association recently developed "[American Hardwoods: the Natural Choice](#)." The eight-minute video visually extols the aesthetic, practical, and environmental virtues of American hardwoods and demonstrates why hardwoods are indeed the smart choice.

In reference to American hardwoods, the message is clear, "They're green, responsibly harvested, sustainable, naturally renewing, and extraordinarily beautiful."

Visit www.HardwoodInfo.com for more information.

Briefly...

- Congratulations to the Solar Decathlon team from University of Louisiana at Lafayette! [BeanSoleil](#) won the Market Viability category and also the People's Choice award at the international competition in October. For more information on the project and its use of cypress, please read the SCMA's [case study](#).

- *Wood* you like a stylish, distinctive cell phone? [Docomo](#) recently announced a new mobile phone prototype made with surplus wood of cypress trees that were thinned as part of sustainable forest management. "The authentic cypress wood body of the prototype, named TOUCH WOOD, features excellent durability and resistance to water, insects and mildew..." according to a company news release. Each handset features distinctive grain patterns and natural coloring. The cypress retains its original, natural appearance and aroma! This is yet another testament to the versatility of cypress!

About the SCMA

The SCMA is proud to promote cypress as part of one of the best kept secrets in the world - forests in the United States are the country's greatest renewable resource and the world's best source for renewable and legal forest products. Member companies are committed to sustainable forestry practices in the harvesting of cypress timber.

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