



For Immediate Release

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SCMA Launches Mobile-Friendly Website

PITTSBURGH, Oct. 29, 2015 – The Southern Cypress Manufacturers Association (SCMA) recently unveiled a mobile-friendly website at www.CypressInfo.org. Updated regularly, the responsive website allows users to quickly access information about cypress on any device.

“When design professionals, students, and homeowners have questions about cypress, they turn to the SCMA website as a trusted source,” says Linwood Truitt, president of the SCMA. “These days, people are using their smartphones and tablets to do their research while they are at job sites, in the classroom, or at home. More than 40 percent of traffic on our site is generated from mobile devices, so it was important for us to optimize the site and improve its functionality.”

The new website features a wealth of resources, including siding and decking installation guides, painting and staining tips, photo galleries, case studies, and much more.

To take a tour and learn more about cypress, visit www.CypressInfo.org.

About the SCMA

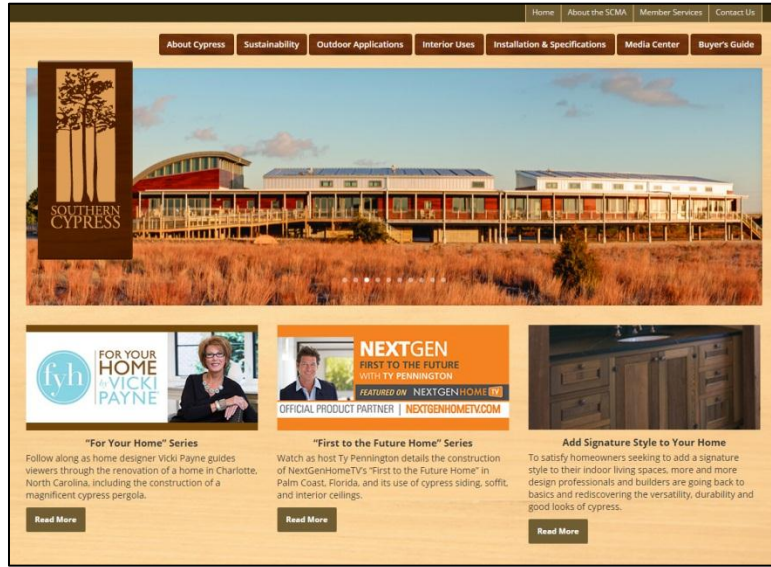
The Southern Cypress Manufacturers Association is a non-profit organization dedicated to the promotion of cypress building products to trade professionals and consumers. For more information, visit www.CypressInfo.org.

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Editor’s Note: High-res photography is available upon request

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